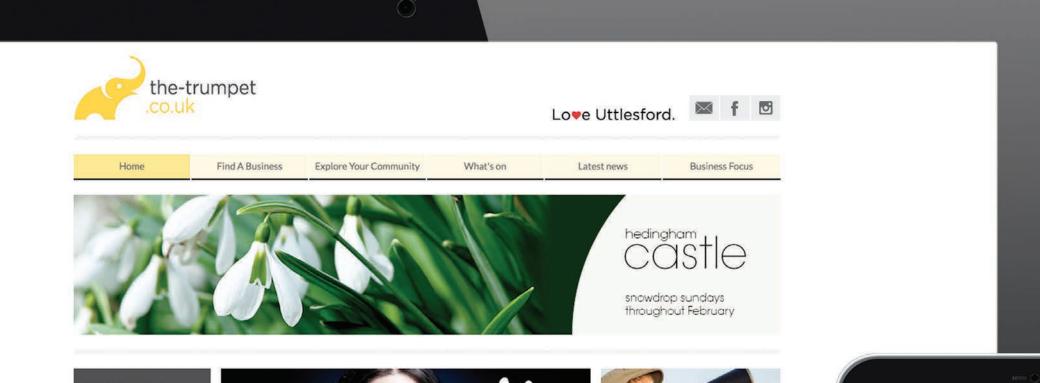
Feature advertiser package

Reach out on the-trumpet.co.uk Case study - Hedingham Castle

2015: Trumpet marketing

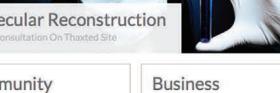












On The Trumpet Don't call a carpenter from Colchester or phone a plumber in Portsmouth! Use the fantastic shops and services that are right on your doorstep.

Click on the Business tab on the Search Bar and select a category to find relevant businesses.

To list your own business, click the Business tab on the top menu then

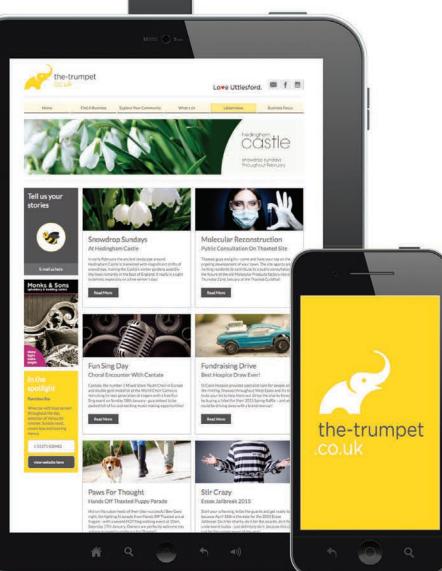


Stories On The Trumpet

Lift the lid on the stories, events and goings-on in your area.

Click on Latest News or Business Focus on the top menu bar to browse.

Remember, all the great content on the Trumpet comes from you, so if you have something you want to share, just e-mail us at info@the-trumpet.co.uk!



a new promotional vehicle case study: Hedingham Castle

- engaging advertorials
 - convey detail and motivate
 - provide reach and interactivity
 - boosted by social media promotion



month the Iconic 110 foot Norman keep appearing and vanis

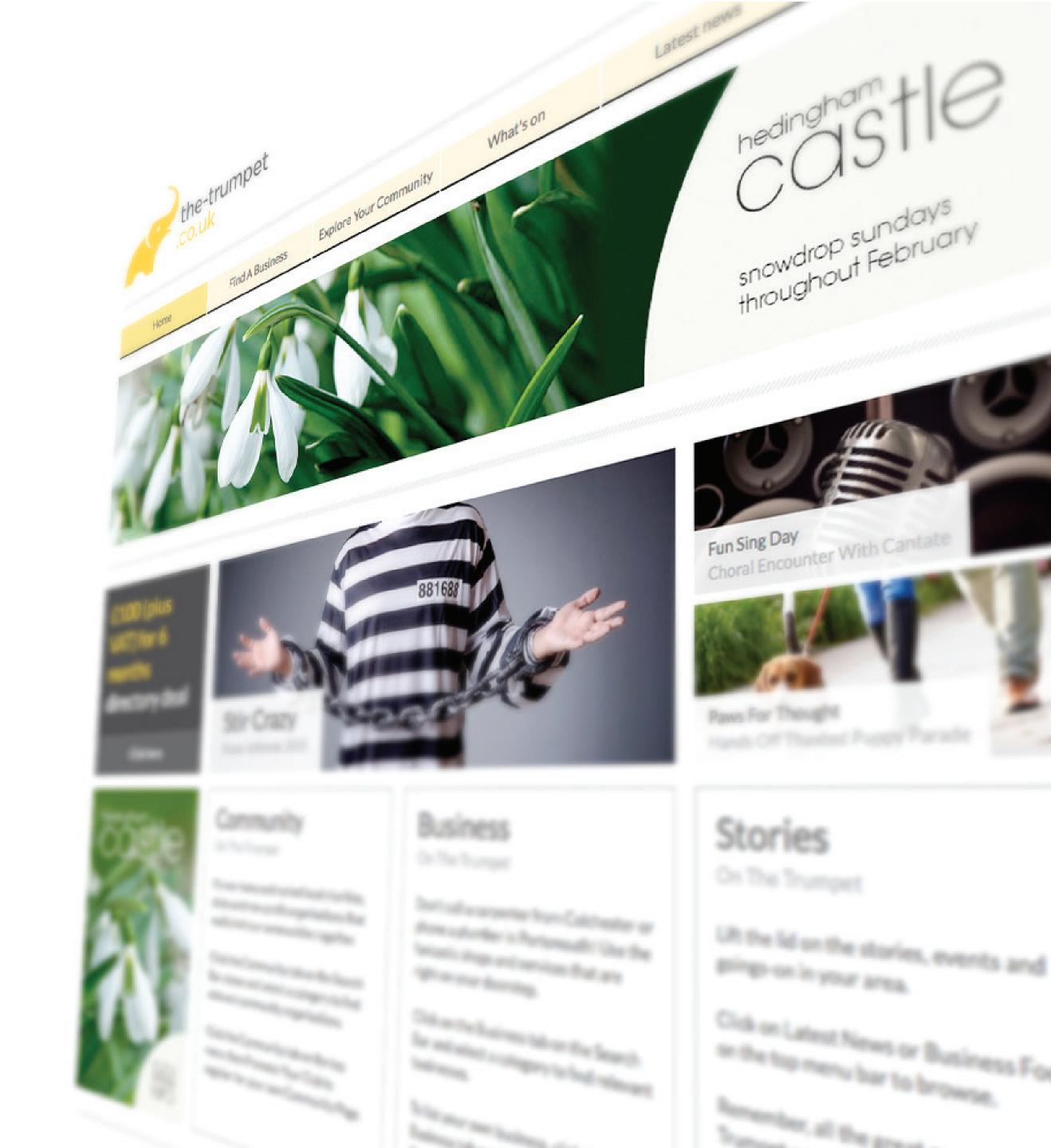
From in the trees above you, set amongst an astonishing

- interactive directory
 - satisfies active searchers
 - essential information
 - instant connectivity



conspicuous banners

- 2 prime position options
- link directly to your website
- irresistible top-level design



testimonial

Feedback from Simon Orr, General Manager at Hedingham Castle.

"Whatever information we give to the Trumpet,

- we know their writing and design will add the necessary engaging zest."

"The Trumpet punches above its weight with referrals,

- on a par with some UK-wide websites we have advertised with."

"It's an efficient, friendly way to find local customers at a very reasonable price."

our ever-growing eyeballs

We constantly self-promote to get more people to see you.

We drive them to our website with innovative marketing and engaging fresh content.

Feel good stories, social media posts, competitions, what's on, what's hot.

We support good causes, we attend events, we take photos, we engage, we motivate!

3,500 hits per month and counting / 1,550 Facebook likes and counting.

Where there's eyeballs, there's business to be had.

to remind you...

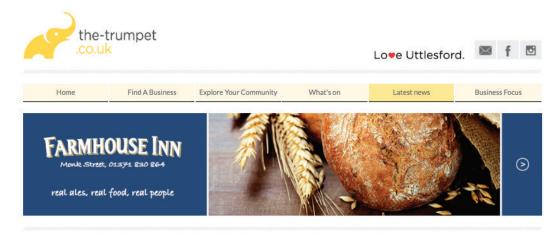
- exposure to a growing audience:
 3,500 hits per month and counting
 1,550 Facebook likes and counting
- complete demographical range: locals / tourists / businesses clubs / schools / societies
 4 to 84 age range
- . the go-to resource for Uttlesford
- . future expansion into other areas

Co-promotion

Ride the wave of our marketing

feature advertiser package

- . 12 months high-profile exposure
- . 2 spot rotation, on every site page
- . business directory listing for one year
- . advertorials for your news, offers, events
- . events listed in our Events Calendar
- . links to your website wherever you appear
- . social media links to event advertorials
- online ticket sales available or we'll link out to your existing facility
- . quantifiable results and feedback from us
- . unbeatable value for money







In the spotlight
Parrishes Bar
Wine bar with food served throughout the day, selection



Local charity Accuro, who support local people with disabilit turned back the clock over the late May Bank Holiday with t exciting living history experience of mounted jousting at Hedingham Castle!

armour, real horsemanship, real medieval trash-talk. And at clos speeds of up to 40mph, a real earth-shattering experience! Alongside the sporting action was the bustle and excitement of medieval fair, with archery, Hedingham Jester Jonathan de

33

es, With craft stalls, a variety of food vendors, donkey ri

Accuro carer Karen Linwood said: "we took a small group to see the Castle last year and decided to come back to a special event in 20 with a larger number of people. The whole group, including the carers, had a fantastic time! The jousting was spectacular and there were loads of other attractions which kept our guys enthralled for the whole daw."

"I would like to personally thank Simon Orr [Hedingham's Gene Manager] who was so welcoming and accommodating – we will definitely be back for more events in the future, both personally with the Acrus prom?

Hedingham Castle has a fantastic schedule of varied events throughout the season and offers special rates for group visits. If you are part of a charity, school or club or just want to take loads of friends to enjoy this fabulous piece of living history why not get in

or consider becoming a community sponsor:

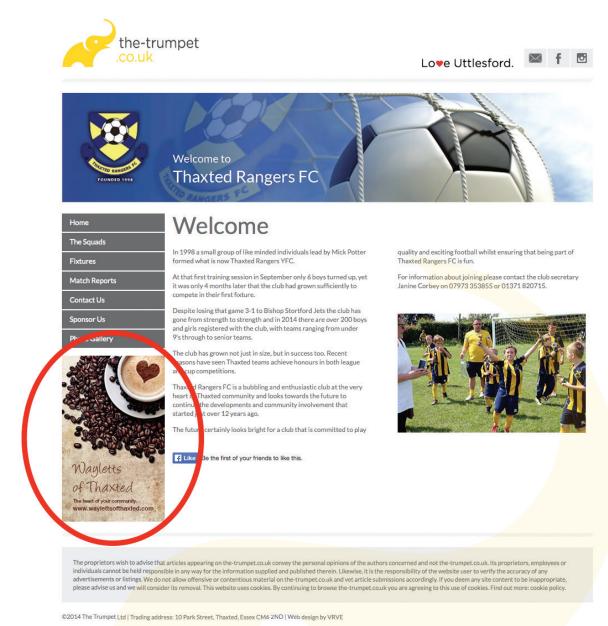
the community group get:

- a fully-managed, full-feature website which stands alone and comes under the Trumpet Community umbrella for maximum exposure and engagement.
- branded printed matter for club/event promotion if required
- social media campaigns for club/event promotion if required
- marketing strategy advice for effective goal achievement

constant Trumpet promotion
they ride the wave of our marketing

community package sponsor:

- 12 months community exposure
 (displayed on relevant community site)
- . 1 banner design refresh
- . social media/advertorial support
- professionally designed banner
- . logo on any related printed matter
- business directory entry for one year
- . links to your website wherever you appear
- huge social capital
- . quantifiable results and feedback from us



help the-trumpet grow, help your community grow, help your business grow,

email info@the-trumpet.co.uk and let's spread the word.

